



MAKE

The Seven Rules of Entrepreneurship; How to Speak in Public; The School for Start-Ups

GROW

Top 10 Art Sales of 2011; A China Contrarian Speaks Out; How to Pick a Financial Advisor

LIVE

10 Tips from Your Tailor; The Best Private Lessons; Is Occupy Wall Street a Threat to Your Safety?

Worth[®]

THE EVOLUTION OF FINANCIAL INTELLIGENCE

**THE WORLD
OF BESPOKE**

WORTH.COM

16

VOLUME 21 | EDITION 01



Delaware Valley | **Leading Wealth Advisor**

Sterling Investment Advisors Ltd.
Timothy E. Flatley, ChFC®, President

“How do I protect my wealth from unexpected events?”

By Timothy E. Flatley

Several strategies are available to protect wealth regardless of adverse events. We meet clients who have spent their entire lives building wealth. However, unanticipated and perhaps unimaginable events can have a seriously adverse impact on any plan, which is when careful planning can mitigate risk. This is especially true concerning wealth transfer and creditor protection—issues that deal with wealth preservation before and after death.

Individuals should determine their goals for the assets they intend to pass on to their heirs. Frequently, it is to fulfill dreams of home ownership, a business startup, or to help grandchildren pay for higher education. Unfortunately, the priorities of a young adult may not reflect mature judgment. The youth's unfettered access to wealth may frustrate a grantor's plans. It is through the careful planning of asset goals that the transfer of wealth can be safeguarded from irresponsible decisions. The establishment of trusts and other estate planning techniques

can greatly curb youthful frivolity. Tools such as 2503(c) trusts and Unified Gifts to Minors Act accounts allow the grantors to retain some measure of control over their gifts until they feel the recipients are prepared to take ownership.

Through careful planning, individuals have shielded their heirs from themselves, but creditors can dissipate hard-earned wealth just as quickly. “There are many ways your assets can be exposed to creditors, and people of wealth are often targets,” says Joel Lubber, managing partner of Offit Kurman's estate planning division. “It would behoove any person of substantial means to employ strategies to protect it.”

Most individuals think asset protection does not apply to them, but in today's financing world a personal guarantee is almost always required. It is a common assumption that hard assets cover this guarantee, but lenders would much rather target liquid funds. The unanticipated depreciation in real estate furthers a lender's desire

for liquidity. Mr. Lubber also notes that doctors, lawyers, engineers and architects can all be exposed beyond the scope of their liability insurance.

At Sterling, we often team with attorneys to ensure assets are properly titled, owned and transferred. We direct assets to traditionally protected vehicles such as 401(k)s, IRAs and pensions. We work with attorneys to use tools such as asset protection trusts to further assist clients. In helping individuals plan their financial future, the preservation of accrued assets is often overlooked, but it is essential to maximizing financial security.

Whether you are managing your wealth during retirement spend down or are planning to transfer it to an heir, asset protection is an essential consideration when creating a financial plan. Wealth management is not just about retirement projections and asset growth. Securing assets is equally as important, and cooperating with attorneys and accountants is the only way to make sure a client's vision is properly implemented and preserved. ®

Securities offered through Purshe Kaplan Sterling Investment, member FINRA/SIPC, headquartered at 18 Corporate Woods Blvd., Albany, NY 12211. Not FDIC insured. Not bank guaranteed. May lose value, including loss of principal. Not insured by any state or federal agency. Past performance may not be indicative of future results. Different types of investments involve varying degrees of risk. Therefore, it should not be assumed that future performance of any specific investment or investment strategy (including the investments and/or investment strategies recommended and/or undertaken by Sterling Investment Advisors Ltd.) will be profitable. Rankings and/or recognition by unaffiliated rating services and/or publications should not be construed by a client or prospective client as a guarantee that he/she will experience a certain level of results if Sterling Investment Advisors Ltd. is engaged, or continues to be engaged, to provide investment advisory services, nor should it be construed as a current or past endorsement of Sterling Investment Advisors Ltd. by any of its clients. Rankings published by magazines and others are generally based exclusively on information prepared and/or submitted by the recognized advisor.

The Delaware Valley region is defined as the following counties: Pennsylvania—Berks, Bucks, Chester, Delaware, Montgomery, Philadelphia; Delaware—New Castle; Maryland—Cecil; and New Jersey—Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Mercer, Ocean, Salem.



Timothy E. Flatley, ChFC®
President

Sterling Investment Advisors Ltd.
1055 Westlakes Drive, Suite 150
Berwyn, PA 19312
Tel. 610.560.0400 | 877.430.7382

flatleyt@sterling-advisors.com
www.sterling-advisors.com

REPRINTED FROM

Worth®

THE EVOLUTION OF FINANCIAL INTELLIGENCE

About the Worth Leading Advisors

The Worth Leading Advisors admittance process is based on, but not limited to, the Advisor's experience, education, fiduciary status, compliance record, wealth management services, methods of compensation and scope of current business. In order to be considered for the Worth Leading Advisors Program, financial professionals must be willing to provide complete and full disclosure to investors so that independent analysts from InvestorWatchdog.com can thoroughly screen and evaluate their credentials, ethics and business practices. Once admitted, Advisors pay a fee to be included. Investors and potential investors are solely responsible for the decision to select particular Advisors.